

FNL Roadmap

Taking Youth Through Research, Project Design, and Implementation

What is Roadmap?

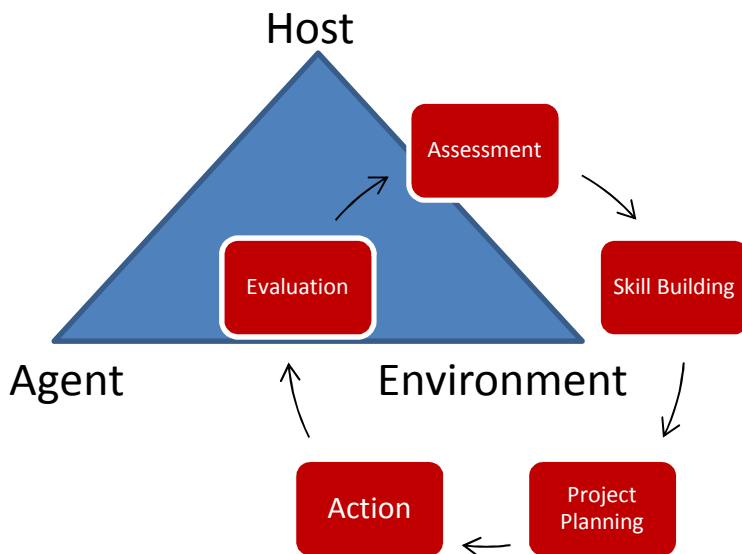
FNL Roadmap teaches groups of youth to address problems in their schools/communities through research, skill building, and implementation of evidence based strategies in environmental prevention.

How does Roadmap Work?

Roadmap groups use research to identify the cause of the problem. Once a cause has been identified, students strategically select a strategy that can change the environment that is allowing the problems to occur. This is considered Environmental Prevention!

Why does Roadmap Use Environmental Prevention or “EP”?

EP is based in the theory that if you can effect where something “happens” (drugs, violence, bullying), you can effect the majority of what happens.



FNL is available to any campus willing to supply an Adviser. Campus staff are supported in their Adviser role by Merced County Alcohol and Drug Prevention Unit/ FNL Partnership which provides the Roadmap Toolkit, assistance with student recruitment, project designs, and student outcome evaluation. If you are interested in providing this opportunity for the youth in your school, please contact Friday Night Live Program Coordinator, Christopher Jensen, at 209- 381- 6880 or by email at christopher.jensen@co.merced.ca.us

Roadmap in Action

Over the past 4 years youth in schools have implemented the following project in their communities:

Social Norms Campaigns around Marijuana use

(Targeting social acceptance of youth marijuana use)

Smoke Free Park Policy Development

(Targeting second hand smoke exposure in public settings)

Social Host Ordinance PSA Production

(Targeting the acceptance of underage access to alcohol)

The focus of the Roadmap is on effecting change in the environment that we live in, not just the people that live in it.

It's about Community Level Change!



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