



MERCED COMMUNITY COLLEGE DISTRICT

WORKPLACE LEARNING RESOURCE CENTER DIVISION OF CONTRACT EDUCATION

PROPOSAL OUTLINE FOR THE MERCED COUNTY MENTAL HEALTH SERVICES ACT (MHSA) MERCED, CA

The Merced Community College District has detailed below a proposal for partnership by providing program options and services to assist with the objectives and mission of the MHSA Innovation Component.

PROPOSAL #1: CULTURAL AND EDUCATIONAL ENRICHMENT SERIES

Scope of Innovation Addressed: *Education and training for service providers; Prevention, early intervention; Public education efforts; Advocacy; Outreach, capacity building and community development; Policy and system development; Education and training for service providers*

Description: This component includes a variety of educational forums and cultural awareness activities, including seminars, workshops, and one-day excursion bus trips to complement the learning components. The racial makeup of Merced County is approximately 56% White, 4% Black or African American, 1% Native American, 7% Asian, less than 1% Pacific Islander, 26% from other races, and 5% from two or more races. Approximately 45% of the population is Hispanic or Latino of any race, 7% are of Portuguese and 6.0% German ancestry according to Census 2000 (Wikipedia.com, 2010). With a diverse population, the need for cultural awareness and appreciation is imperative. As a part of the Innovation Component, Merced College proposes the following to address this need in Merced County:

1. Cultural Diversity Seminar and Tour

- a. **Cultural Diversity Seminar** – This seminar (also offered for-credit) is designed to help participants understand, respect, and value different ethnic and cultural backgrounds. Topics include understanding the four layers of diversity, exploring differences and stereotyping, assessing the impact of diversity in the community, reactions to diversity, understanding cultural programming and how to accommodate it, and the most common beliefs of Americans held by other cultures. *Length: 4 – 18 hours (TBD by client)*
- b. **Museum of Tolerance Bus Trip** – The Museum of Tolerance (MOT) is a human rights laboratory and educational center dedicated to challenging visitors to understand the Holocaust in historic/contemporary contexts and confront all forms of prejudice/discrimination in our world today. This one-day bus trip will include transportation, museum tour, customized workshop by the museum training staff, lunch, snacks, and beverages. *Length: 12 - 16 hours (TBD by client)*

2. Personality Diversity Seminar and Tour

- a. **Personality Diversity Seminar** – This seminar will highlight the benefits of personality diversity within a community, among cultures/families, and within organizations. Participants will complete the Meyers Briggs Personality Style assessment and our certified faculty will interpret and facilitate the specific results of the group dynamics. *Length: 4 – 18 hours (TBD by client)*
- b. **San Francisco Ropes Course and City Tour Bus Trip** – After participants have successfully completed and discussed the personality diversity seminar, they will attend a one-day bus trip to San Francisco. The day will be divided into two segments:
 - i. **Ropes Course:** The combination of Low and High Ropes Courses enable participants to grow at both the team and individual levels, exploring risks, leadership, communication, problem-solving, and coaching—ultimately identifying the importance of personality diversity in a community, family, and/or team. The challenges allow participants to expand their comfort zones—sometimes dramatically—and recognize fears that may block personal achievement. Each moment is rich with discoveries, whether a person is climbing, supporting "on belay," or finding an effective way to encourage a teammate.

- ii. **SF City Tour:** The group will spend the second half of the day exploring the City of San Francisco and participating in an organized city tour. A group facilitator will have activities and/or “assignments” to relate the day to personality diversity as well as other components of diversity applicable to the group.

Length: 12 – 16 hours (TBD by client)

3. Generational Diversity Seminar and Tour

- a. **Generational Diversity Series** – This is the first time in America’s history that we have four generations working side by side in the community and workplace. This course/seminar (also offered for-credit) is designed to equip participants with knowledge and skills to work with and lead in a cross-generational community. This seminar will also address the generational differences among cultures specific to the Merced community (i.e. Hmong, Hispanic, etc.).

Length: 4 – 18 hours (TBD by client)

- b. **Pop Culture Road Trip Bur Tour** – This tour will allow participants to explore pop culture while engaging in a fast paced road trip through the central region—exploring historic sites, eateries, and culturally significant venues—all while identifying how different generations were influenced through the years. The culmination of the trip will include a customized tour at the Tech Museum of Innovation in San Jose, California. The tour will include the exploration of technology from the past, present, and future. Participants will be given the opportunity to discuss and identify how these technologies have influenced the different generations.

Length: 12 – 16 hours (TBD by client)

PROPOSAL #2: ELECTRONIC HEALTH RECORDS MANAGEMENT TRAINING

Scope of Innovation Addressed: *Education and training for service providers; Policy and system development*

Description: Electronic Health Records (EHR) and/or Electronic Medical Records (EMR) have become a common and necessary tool in the medical field. Often, EHR’s can generate a source of frustration to the user(s) due to the agents of change involved, the need to increased soft skills, and the technical assistance that is needed pre- and post- implementation. With the recent implementation of EHR within the Merced County MHS, Merced College will provide the following training to address these issues/concerns:

1. **Electronic Health Records Seminar** - This short-course will provide an overview of the basic components of EHR’s, introduce best practice options when using the system, identify common mistakes and how-to’s, and review the critical need for attention to detail, writing skills, and accuracy.
Length: 4 – 12 hours (TBD by client)
2. **Managing Organization Change Workshop/Seminar** – The seminar (or for-credit course) is designed to provide the participant with an understanding of change and the influence it has on an organization and the individuals in that organization. Topics include understanding organizational change, stages of change, and how to manage organizational change. These core concepts will be addressed in the context of managing the change and adaption of the new EHR system within Merced County MHS.
Length: 4 – 18 hours (TBD by client)
3. **Soft Skills Seminar/Workshop** – The need for healthcare employees to use appropriate business writing skills is more imperative now with the transparency of EHR's. This seminar will provide MHS staff with the basic soft skills training in business writing: grammar, writing memos, short reports, abbreviations, emails, etc. The goal is to help staff relate these basic soft skills to record management in the digital age and better communicate using EHR’s in the workplace. This course can be offered not-for-credit or for-credit. *Length: 4 – 54 hours (TBD by client)*

PROPOSAL #3: EXPERIENCE CALIFORNIA TOUR SERIES

Scope of Innovation Addressed: *Education and training for service providers; Prevention, early intervention; Public education efforts; Advocacy; Outreach, capacity building and community development; Policy and system development; Education and training for service providers*

Description: It has been noted that many of Merced County residents have experienced very little of the enriched culture, history, and enriching recreational activities within the state of California. These one-day trips will allow participants to experience enrichment, education, and adventure through a series of one-day excursions, including, but not limited to:

- 1. Broadway and/or Musical Show** – Participants will attend a culturally enriching Broadway and/or musical show that broadens their perspective and introduces them to the diverse world of performing arts. Show examples/possibilities include, but not limited to: *Wicked, The Lion King, Rent, Cirque du Soleil, Grease, The Color Purple, Stomp, and more.*
Length: 12 – 16 hours (TBD by client)
- 2. Yosemite National Park** – Just outside Merced County’s backdoor, is the splendor and beauty of Yosemite National Park. Participants will experience breathtaking scenery, extreme geological formations, and abundant flora and fauna provide the backdrop for this trip. We’ll provide a guided tour and introduce some of Yosemite’s most famous seeing points.
Length: 12 – 16 hours (TBD by client)
- 3. Professional Sporting Event** – Sports are a tremendous component to the Merced community—generationally, cultural and even spiritually for some. This trip will give participants the opportunity to experience a live professional sporting event. Sporting event examples/possibilities include, but not limited to: SF Giants, Oakland Raiders and/or 49ers, Sacramento Kings, and more.
Length: 12 – 16 hours (TBD by client)
- 4. Festival and/or Community Fair** – It is often exciting to see how other communities/cultures celebrate what makes them unique. Participants on this trip will attend one of the many statewide festivals and gain a greater appreciation for another community, their culture, and environment. Festivals and/or fairs include, but are not limited to: Gilroy Garlic Festival, North Beach Little Italy Festival, Union Street Festival, county fairs, state fair, World Agricultural Exposition, and more.
Length: 12 – 16 hours (TBD by client)

These are examples of the types of enriching trips we can plan for participants in the Merced community. The goal for each of these trips is to expose underserved populations to the beautiful state of California as well as to environments that are different from their own.

PROPOSAL #4: HMONG COMMUNITY ENRICHMENT SERIES

Scope of Innovation Addressed: *Education and training for service providers; Prevention, early intervention; Public education efforts; Advocacy; Outreach, capacity building and community development; Policy and system development; Education and training for service providers*

Description: With a substantial Hmong population, Merced County has the opportunity to provide a series of enrichment activities and seminars to help with the continual acclimation of this group, educate them on generational differences within their own culture, and provide experiences beyond the county lines of Merced.

- 1. Hmong Cultural and Generational Diversity Seminar** – This seminar will provide a forum for the Hmong community to learn and discuss cultural differences and acclimation among the growing generations in the community. In addition, the facilitator will discuss the need and/or interest in forming focus and support groups to assist in this continual education.
Length: 4 – 18 hours (TBD by client)
- 2. Yosemite National Park** – Just outside Merced County’s backdoor, is the splendor and beauty of Yosemite National Park—many Hmong families have never been given the opportunity to experience this splendor. Participants will experience breathtaking scenery, extreme geological formations, and abundant flora and fauna provide the backdrop for this trip. We’ll provide a guided tour and introduce some of Yosemite’s most famous seeing points.
Length: 12 – 16 hours (TBD by client)



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