



SPONSORSHIP OPPORTUNITIES

MERCED COUNTY VETERANS DAY PARADE

Saturday, November 11, 2023



MERCED COUNTY
VETERANS SERVICES

Thank you for your interest in sponsoring the Veterans Day Parade. We are excited about adding sponsorship opportunities to network for your business along the parade route. Please see the sponsorship opportunities and their value of investment below. Please include a check with this form, payable to **United Way of Merced County**.

Sponsorship Levels *(please check one)*

\$1,000 or Higher – Gold Sponsor

Includes: A special “Thank You” for your sponsorship broadcasted throughout the parade, print acknowledgement in all local newspapers, and a plaque for your sponsorship.

\$500 – Silver Sponsor

Includes: A special “Thank You” plaque and print acknowledgement in all local newspapers.

\$100 – Bronze Sponsor

Includes: A special “Thank You” plaque.

Donation _____

Sponsorship Information *(please print)*

Owner/Contact Name: _____

Business Name: _____

Mailing Address: _____

Business Telephone: _____

Cell Phone: _____

Fax Number: _____

E-mail: _____

Event Hosts: Merced County Human Services Agency, Veterans Services, and United Way of Merced County.

Please return no later than October 27, 2023

To: United Way of Merced County
531 West Main Street
Merced, CA 95340
Contact: Jonathon Towell (209) 383-4242

